

MANIT SITTHIRAT : STATE AND PROBLEMS OF OPERATIONAL PLANNING PROCESS IN LARGE SECONDARY SCHOOLS UNDER THE JURISDICTION OF THE DEPARTMENT OF GENERAL EDUCATION: A CASE STUDY OF CHANGWAT CHIANG MAI. THESIS ADVISOR: ASST. PROF. SNANCHIT SUKONTASAP, Ph.D. 168 PP. ISBN 974-576-850-2.

The objective of this study was to identify state and problems of operational planning process in large secondary schools in Changwat Chiang Mai.

Research findings: At pre-planning stage, it was found that the activities organized at this stage were: organizing information system, evaluation of the former plan, review school mission, appointing working groups and personnel preparation in planning. The problem specified with highest frequency was inadequate personnel. At planning stage, schools analyzed and prioritized school problems, analyzed and forecasted workload and resources, formulated policies and plan, analyzed and prioritized projects and budget allocation. The main problem specified at this stage was that teachers disregarded the importance of planning and cooperated at low level. At implementation stage, schools publicized operational plan, prepared manual and work schedule, coordinated among projects and solved implementation problems. The problem identified with highest frequency was delay in budget allocation. The activities performed at follow-up, monitoring and evaluation stage were formulation of work control plan, progress follow-ups, performance evaluation, inspection and improvement. The main problem at this stage was minimal use of feedback for project improvement.