

KEY WORD: INSTRUCTIONAL FOLK MEDIA/ELEMENTARY SCHOOL/THE UPPER NORTHEASTERN REGION.

DUJDOAW THIPMART : STATE AND PROBLEMS OF THE UTILIZATION OF INSTRUCTIONAL FOLK MEDIA OF ELEMENTARY SCHOOL TEACHERS IN THE UPPER NORTHEASTERN REGION. THESIS ADVISER : CHAWALERT LERTCHALOLARN, Ph.D. 147 pp. ISBN 974-583-588-9

The purpose this research was to survey the state and problems of the utilization of instructional folk media of elementary school teachers in the upper North Eastern region. The folk media in this study were local culture.

The findings indicated that :

1. The folk media in the upper North Eastern region were mainly activities followed by tools and equipment, and materials. The folk media that were identified to be used as instructional folk media were the same order.
2. The majority of teachers also agreed that most of folk media could be used as instructional media. More commonly known for the teachers were people category. The majority of teachers indicated that instructional folk media used in their instruction were tools and equipment. They used tools and equipment in teaching various steps of teaching process. The media were used mostly in " Work-Oriented Experiences " subject, and teaching the topic that was not culture. The teachers also wanted to use tools and equipment to teach various steps in teaching " Character Development " subject, and teaching the topic on the culture.
3. The reasons for using folk media were to clarify the lecture, to make the teaching complete, support teaching, and changing teaching atmosphere. The reason for not using the preferred folk media was inconvenient. The problem of not using media was lack of media related to subject content.