

Temsiri Leklaead 2009: The Effect of the European Union's Environmental Measures of Electrical and Electronic Equipment on Thai's Air Condition Export. Master of Economics, Major Filed: Economics, Department of Economics. Thesis Advisor: Associate Professor Chiraphan Kuladilok, MEcon. 70 pages.

The Air conditions Industrial were industrial which make public revenue to Thailand. We can see the quantity of export in the each year. It had continuously increasing exportation. Thailand is the biggest producer of air condition in the ASEAN. They produce 80 percent for export and they are the second exporter of the world: the first is China. But in the August, 2004, the European Union (the fifth market share of export) announced the Measures of Electrical and Electronic Equipment: Waste Electrical and Electronic Equipment (WEEE) and then they announced the Measures of Electrical and Electronic Equipment: The Restriction of the use of certain hazardous substances in electrical and electronic equipment (RoHS) effective on July 1, 2006. We consider the quantity of export and explain that it decrease from the last period. The objective of the study were to study the main topic of the Measures of Electrical and Electronic Equipment, The Effect of the European Union's Environmental Measures of Electrical and Electronic Equipment on Thai's Air Condition Export.

The findings revealed that the Measures of Waste Electrical and Electronic Equipment (WEEE) and The Restriction of the use of certain hazardous substances in electrical and electronic equipment (RoHS) effect to the cost of air condition, it increased. They effect to the quantity of export in the short term but in the long term we can't found the big point would be effect to the quantity of export. Because the exporter still use the same price, they have to reduce the other cost to get the profit, so that mean in the short term would be found the effect because the importer slow down the order because they have to distribute the product that out of the ordinary.

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Thesis Advisor's signature

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