

KEY WORD: STATE/PROBLEMS/PRIVATE SCHOOL CLUSTERS/EDUCATIONAL MEDIA CENTERS/  
ADMINISTRATORS

DUANGJAI ARUNTAT : STATE AND PROBLEMS OF EDUCATIONAL MEDIA CENTERS  
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The purposes of this research were to study the state and problems of educational media centers of private school clusters, Bangkok Metropolis in personnel, location, administration, educational media, service and budgets.

The results of this research were as follows:

1. On personnel, present state of some educational media centers had administration staffs, working staffs and consultants in some centers. The officers who were responsible for the jobs in the centers were personnels of the schools who worked on office hour. On locations, most of locations were on private school cluster offices. There were rooms for media keeping but without specific media centers. On administration, the administrators had their plans and they worked following the plans but did not evaluate the work outcomes of administrators or authorities on Office of The Private Education Commission. Most of educational media were printed materials with medium quality and inadequate amount. Most of educational media centers did not inform their services. The administrators encouraged teachers to request the services but most of the teachers did not do. Most of requests were media requests. Most of budgets were supported by Office of The Private Education Commission and school clusters.

2. The educational media centers of private school clusters had less problems in personnel, the problems were the officers having their routines which effected to the works of the centers. On location, there were less problems on location centers and route convenience for service. On the evaluation of work outcomes, the appropriateness of the committees and clarity of responsibility assignment. There were some problems on educational media in private school clusters members because they were on many levels, some of the media were expensive which effected to purchasing. On service, there were some problems in public relation. For budgetting on media purchasing, had less problems.