

Praweena Kaewmuangklang 2011: Effect of Northeast Traditional Storytelling on Virtue Development for Preschool Children. Master of Arts (Home Economics Education), Major Field: Home Economics Education, Department of Vocational Education. Thesis Advisor: Assistant Professor Shiepsumon Rungsayatorn, Ph.D. 102 pages.

The purposes of this research were to investigate and compare virtue of preschool children regarding honesty, unity and generosity before and after participation in northeast traditional storytelling synchronized with instructional media presenting. One group pretest-posttest design was employed to conduct an experimental research to a group of 35 preschool children. The research tools consisted of 12 lesson plans on northeast traditional stories that conveyed different aspects of virtue and a virtue test. Dependent samples t-test was used for data analysis.

The results showed that more than half of the subjects were girls. The hypothesis testing revealed that the subjects gained higher score on their posttest, statistically significance. The results showed significant development of preschool children's on generosity, honesty and unity ($\bar{X} = 8.43$, $\bar{X} = 8.34$ and $\bar{X} = 8.23$, respectively).

The results of observation found that the preschool children preferred stories of talking animals, stories concerning adventurous and miraculous, stories with only one leading performer, and performers with good behavior. In addition, the puppetry correspondent with storytelling and pop-up puppet scene were the favorite instructional media for the preschool children.

Student's signature

Thesis Advisor's signature

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