JARIYA JARUKUKSA: CAREER INFORMATION IN SECONDARY SCHOOLS UNDER THE JURISDICTION OF THE DEPARTMENT OF GENERAL EDUCATION IN BANGKOK METROPOLIS. THESIS ADVISOR: ASSO.PROF.PRAPAVADEE SUEBSONTHI, Ph.D., 314 pp. 15BN 974-578-982-8

The objectives of this research are to study the format, scope of careers and subjects shown up in career information in secondary Schools in Bangkok Metropolis. Attitude of personnels who are responsible in career information: guidance teachers and librarian teachers are rated toward the sufficiency and need of career information. In addition, the career information producers are studied in terms of the format, career and subject produced, their audiences, the means of dessimination, as well as the role in career knowledge provision.

The results are that most of the career information collected in Secondary Schools in Bangkok Metropolis are mostly in the forms of brochure/leaflet and pamphlet. Information apparent largely are more education than vocation. Educational information is about higher education in Social science, Kedicine, Nursing, Health and related subject, Science, and Engineer. Personnels responsible in career information feel that career information are sufficient at the moderat level, and they various career information in higher level. For the producers, their major production objective is for educational guidance and career training the pupils in secondary school. Brochure/leaflet and pamphlet are preferred format. Major subject produced is in engineering. The produced publications are largely distributed free to schools. Most of the producers have additional role in arranging various career activities such as exhibition on educational guidance subjects and speech given by experts.

Results from this study are implementable for the career information production organization, as well as for the guidance teachers, and teacher libralians in acquiring career information from various sources.