

Thesis Title The Radio and Correspondence Group Organizers'
Performance in Non-Formal Education Activities
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ABSTRACT

This research examined the performance of the group organizers in the radio and correspondence project. In addition, the effect of selected personal factors of the group organizers upon their performance was also investigated. The research population included 104 group organizers working during academic year 1985 in twenty-six provinces in the central region of Thailand. A total of 104 group organizers, 832 students and 18 concerned government officials were selected to be interviewees. Interview guides were developed by the reseacher for data collection. The data were analyzed according to the objectives and research problems. Basic statistics were used to show the performance of the group organizers. The relationship between the performance and personal attributes were analyzed by using SPSS-X Mutiple Regression Analysis.

The research finding revealed that seventy-one percent of the group organizers performed their role satisfactorily. The rest, 29 percent, could not meet the expected standards. It was also discovered that among the selected personal attribute--sex, age, educational level, year of residence, income, working experiences, days of pre-service training and knowledge about the radio and correspondence--sex was the only factor that had significant effect on performance. The personal attributes all together could be used to predict the group organizers' performance about 17 percent at the significant level of $p < .01$.