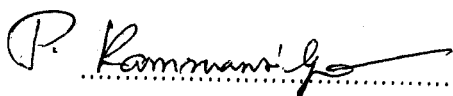THESIS TITLE: THE POTENTIAL DEVELOPMENT FOR SUB-DISTRICT

ADMINISTRATION ORGANIZATION EXECUTIVE COMMITTEE IN

SUB-DISTRICT DEVELOPMENT PLANNING

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ABSTRACT

The objective of this operations research were as follows: 1) to investigate the problems of Sub-district Development Planning, 2) to discover the essential elements that entailed the high potentials of the members of Sub-district Administration Organization Executive Committee in development Planning, 3) to develop an appropriate model for potential development.

The sample for this study comprised of 56 committee members of 8 Sub-district Administration Organizations. These Sub-district Administration Organizations were from Savatee, Dangyai, Bantoom, Bungnium, Kokesi, Nongtoom, Samrarn and Knownton Sub-districts in Muang District of Khonkaen Province. The method of purposive sample was employed in this

study. Data collected from the interviews of each unit of the sample were analyzed by percentage, t - test and Chi-square.

This research found that the Sub-district Executive committee members had low potential for development planning. There was a need, therefore, to develop an intervention which included a training course on the topics of structure and roles of Sub-district Administration Organization, development planning, and a workshop on Sub-district development planning. This study indicated that, as a result of the intervention, the committee members of Sub-district Administration Organizations who had participated in this project gained more knowledge about the structure and roles of the Sub-district Administration Organization. In addition, they could formulate better development plans, as measured by the number of development projects that were approved by the executive committees of the Sub-district Administration Organization.