

Poranai Kraissakul 2011: Impact of Japan - Thailand Economic Partnership Agreement on Thai Exports. Master of Economics (Business Economics), Major Field: Business Economics, Department of Economics. Thesis Advisor: Associate Professor Rewat Thamma-Apiroam, Ph.D. 88 pages.

The objectives of this study are to explore the situation and the regulation of export under Japan – Thailand Economic Partnership Agreement (JTEPA) and to study the effect of Japan – Thailand Economic Partnership Agreement on Thailand’s exports by selecting the Thailand’s top ten exported products to Japan under JTEPA during 2548 – 2553 B.E. The data are analyzed by the method called Revealed Comparative Advantage or RCA and the factors that affect the exportation are analyzed through Constant Market Share (CMS). The comparisons about the export value had been made by using the data from two different periods of time, during 2548 – 2550 B.E., before JTEPA, and during 2551 – 2553 B.E., after JTEPA.

The result of the study showed that among the top ten exported products from Thailand to Japan under JTEPA, Thailand has the advantages for seven while the reactors and boilers, rubber, the mineral fuels and products of their distillation are the disadvantage. The value of exports has increased for nine products and its value declined in electrical machinery. Moreover, factors that affect the value the most are pure competitiveness and the country growth while the least is the interaction .

The recommendations based on the research results are that the government should emphasize export promotion policies which will then generate an increase in exported commodities, provide the accurate information about JTEPA for exporters, support the products that Thailand has the advantages, and emphasize on the research and development in disadvantageous products in order to increase the competitiveness level.

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Thesis Advisor’s signature