

Lumphun Ingkapakorn 2007: Factors Affecting The Success of Implementation on National Health Strategy of Provincial Public Health Offices. Master of Arts (Social Development), Major Field: Social Development, Interdisciplinary Graduate Program. Thesis Advisor: Professor Yuwat Vuthimedhi, Ph.D. 156 pages.

This research was conducted as survey research with the objective to study the effectiveness and factors affecting the success of implementation on National Health Strategy of Provincial Public Health Offices. The data had been collected by mailed questionnaires 143 Chief of Provincial Public Health Officers and Chief of Provincial Strategic Development Divisions in every province throughout Thailand. Data analysis were use by t-Test, F-Test and Pearson's Correlation Coefficient with the statistical significant level at .05

The research found that the opinion level of the Chief of Provincial Public Health Officers and Chief of Provincial Strategic Development Divisions toward the success of implementation on National Health Strategy of Provincial Public Health Offices during the budget year 2006 was high level and there was no difference these Opinions. The factors effecting the success implementation of the strategy were the role of the provincial governor and the integrated administration system were moderate level, the process and the structure were low level.

Testing hypothesis found that the opinion of the respondents up on the factors related to the success implementation of the strategy were not significant difference at all.

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Thesis Advisor's signature

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