

Unchalee Nopparat 2009: Factors Affecting Health Promotion Behaviors of the Elderly Persons in Tambol Banprok Amphoe Mueang, Samut Songkhram Province. Master of Science (Health Education), Major Field: Health Education, Department of Physical Education. Thesis Advisor: Associate Professor Supat Teravecharoenchai, M.Sc. 189 pages.

The purpose of this descriptive research was to study the factors related to health promotion behavior of elderly persons in Tambol Banprok Amphoe Mueang, Samut Songkhram Province. Samples were consisted of 304 people obtained by simple random sampling. Data were collected with the interview model constructed by the researcher and its quality was tested and accepted. The data analysis by statistic program were percentages, arithmetic means, standard deviation. The relationships between factors and people's health promotion behaviors were analyzed by Chi-square test and Pearson's Product Moment Correlation Coefficient.

The majors finding were as follows: 1) The health promotion behaviors of elderly persons in Tambol Banprok Amphoe Mueang, Samut Songkhram Province were at high level. 2) The personal factors such as sex, income, occupation, enough of the income, attending activity old people assembly and health status had relationship with health promotion behaviors of elderly with statistic significance at the level of .05 3) The overall predisposing factors such as knowledge about the elderly, perceiving benefits of health promotion had not relationship with health promotion behaviors of elderly 4) The overall enabling factors such as access to services that promote the health place, distance, charges, period had positive relationship with health promotion behaviors of elderly 5) The overall enabling factors such as perceiving from social support and media had relationship with health promotion behaviors of elderly with statistic significance at the level of .01.

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Thesis Advisor's signature