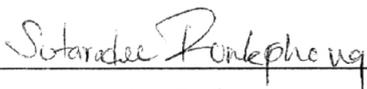


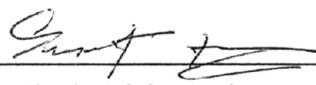
Sutaradee Runkphong 2006: Factors Affecting Health Promotion Behaviors of Village Health Volunteers in Rural Area of Amphoe Mueang, Nakhon Nayok Province.  
Master of Science (Health Education), Major Field: Health Education, Department of Physical Education. Thesis Advisor: Associate Professor Supat Teravecharoenchai, M.Sc. 113 pages.

The purpose of this descriptive research was to study Factor Affecting Health Promotion Behaviors of Village Health Volunteers in Rural Area of Amphoe Mueang, Nakhon Nayok Province. Samples collected by Stratified Random Sampling were 320 people. The data analysis were performed using percent, mean, standard deviation, Chi-square, Pearson's product moment correlation coefficient and Multiple regression analysis.

The results of this research were found that Health Promotion Behaviors of Village Health Volunteers had health promoting behavior in medium level. The Bio-social factors such as sex, status and level of education have related to health promotion behaviors at statistically significant of .05 levels. The predisposing factors were found that knowledge, attitude and perception on health benefits have positive related to health promotion behaviors at statistically significant of .01 levels. The enabling factors were found have and accessibility of health service, policy health promotion had no significant relationship with the health promotion behaviors. The reinforcing factors was found social support, stage personality health and health promotion team had related to health promotion behaviors at statistically significant of .01 level. Factors of prediction of health promotion behaviors had attitude, sex, education and perception on health benefits are able to predict health promotion behavior for 18.8 percent. The best predictor factor is value toward health promotion for 10.1 percent.



Student's signature



Thesis Advisor's signature

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