

Thanetthut Soonsatorn 2011: Factors Affecting Work Behavior of Production Line Employees in Siam Clothing Supplier Company Limited. Master of Science (Industrial Psychology), Major Field: Industrial Psychology, Department of Psychology.
Thesis Advisor: Assistant Professor Thawan Nieamsup, Ph.D. 151 pages.

The objectives of this research were to study: 1) the level of work behavior of production line employees; 2) the level of needs for achievement, locus of control, and quality of work life of production line employees; and 3) the factors affecting work behavior of production line employees. Samples were 280 production line employees in Siam Clothing Supplier Company Limited. The data were collected by questionnaires. Statistic for the data analysis included percentage, mean, standard deviation, and stepwise multiple regression analysis.

The findings indicated that: 1) the production line employees had moderate level of overall work behavior, needs for achievement, external locus of control, and overall quality of work life; while internal locus of control was at the high level. 2) needs for achievement, quality of work life (organizational pride), tenure, internal locus of control, and marital status could jointly predict overall work behavior of production line employees at 23.4 percent with .001 level of significance. 3) needs for achievement, tenure, and marital status could jointly predict problem-solving work behavior of production line employees at 18.5 percent with .001 level of significance. 4) internal locus of control, sex, external locus of control, quality of work life (organizational pride and salary and benefits) could jointly predict communication work behavior of production line employees at 17.5 percent with .001 level of significance. 5) quality of work life (organizational pride, safety in workplace, and relationship in organization), internal locus of control, external locus of control, needs for achievement, and tenure could jointly predict responsibility work behavior of production line employees at 28.1 percent with .001 level of significance. 6) external locus of control could predict in term of organization conformity work behavior of production line employees at 2.2 percent with .01 level of significance.

Student's signature

Thesis Advisor's signature