

Puangporn Ritmontri 2008: Factors Influencing on Social Capital in Community of Sam Chuk Market, Suphan Buri Province. Master of Arts (Social Development), Major Field: Social Development, Interdisciplinary Graduate Program. Thesis Advisor: Mr. Pornthep Patananurak, M.A. 173 pages.

The main objective of this study was to investigate factors (the characteristic variables, family relation, family relation and relatives, community relation, leadership, community and external relation, public consciousness and local consciousness) that could predict social capital in community of Sam Chuk Market, Suphan Buri Province. The samples were consisted of 178 subjects who live in community of Sam Chuk Market. Data were collected through questionnaires. Reliability tests were used Coefficient Alpha by Cronbach. Analytical statistics included the percentages, the arithmetic mean, the standard deviation, t-test, F-test and Stepwise Multiple Regression Analysis. Statistical significance level was set at 0.05.

The results of this study showed that the social capital in community of Sam Chuk Market, Suphan Buri Province was at high level. All elements of social capital which consisted of trust, solidarity, reciprocity, cooperation, help and support, civic engagement, civic participation in community activities and social network were also at high level respectively. Moreover, the family relation, family relation and relatives, community relation, leadership, community and external relation, public consciousness and local consciousness were at high level.

In the analysis of 12 independent variables, it was found that 4 independent variables could predict the social capital in community of Sam Chuk Market, Suphan Buri Province. The first one was community relation that could predict the social capital for 34.2%. The second was leadership that could predict the social capital for 12.9%. The third was community and external relation that could predict 4.7%. The last was public consciousness that could predict the social capital for 2.8%. In which all 4 variables could combined predict the social capital in community of Sam Chuk Market, Suphan Buri Province for 54.6%.

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Student's signature

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Thesis Advisor's signature