

Makharat Klanklinhom 2012: Factors Affecting Waste Disposal Behavior of People in Tajeen Municipality, Mueang Samut Sakhon District, Samut Sakhon Province. Master of Science (Health Education), Major Field: Health Education, Department of Physical Education. Thesis Advisor: Associate Professor Supat Teravecharoenchi, M.Sc. 86 pages.

The objective of this descriptive research were to study factors affecting waste disposal behavior of people in Tajeen Municipality, Mueang Samut Sakhon District, Samut Sakhon Province. Samples were consisted of 400 people obtained by stratified random sampling. Data were collected with the interview form constructed by the researcher and its quality was test and accepted. The data analysis was made by statistic program for percentage, arithmetic means, standard deviation. The relationships between factors affecting waste disposal behaviors were analyzed by Pearson's Product Moment Correlation Coefficient.

The results showed that the waste disposal behaviors of people in Tajeen Municipality was at a moderate level. Predisposing factors which were knowledge had negative relationship with waste disposal behaviors of people in Tajeen Municipality, attitude, perceived benefits and barriers had relationship with waste disposal behaviors of people in Tajeen Municipality that there are statistically significance at the .01 level. Enabling factors which was availability of waste segregation system had relationship with waste disposal behaviors of people in Tajeen Municipality at .01 significant level. Reinforcing factors namely perceived knowledge from supervision and comment from colleague about waste management had relationship with waste disposal behaviors of people in Tajeen Municipality at .01 significance level.

---

Student's signature

---

Thesis Advisor's signature