

Saichol Sukhothai 2007: Factors Affecting Change in Thailand's Mangosteen Export to the People's Republic of China. Master of Economics, Major Field: Economics, Department of Economics. Thesis Advisor: Mrs. Rosada Vesdapunt, M.S. 164 pages.

This research aims were to investigate the general areas of production, marketing measures that related to exporting Thailand's mangosteen. The data was collected from annual secondary terms between 2001-2006 and used to investigate the factors affecting changes in Thailand's mangosteen exports to China. Monthly secondary data was used to scope only HS0804500301 Mangosteen (fresh or dry), from 1 October 2002 until 30 September 2006, with the Constant Market Share (CMS) model utilized to decompose the sources of export mangosteen growth.

The research revealed that the factor which influenced the growth of exported Thai mangosteen to China is the Country Growth effect at 99.996%. After FTA Thai-China was Non-Tariff increase and especially to owners of mangosteen plantations. It's direct effects to farmers, was a capital increase from 3,413 baht per ton in 2003 to 13,428 baht per ton in 2006. Moreover, obstructions were transport systems inside China and marketing complex allow govern boundary in China. This harms trade between Thailand and China. Obstacles must be removed to facilitate exported mangosteen to China.

From this research, we should gain more knowledge about new measures and production cost impacting on Thailand's mangosteen farmers. There should be study about the effects of exporting under FTA Thai-China that related to local price and social welfare. Also, there need to be more study in to the effects of FTA Thai-China that relate to exporting Thailand's mangosteen by using primary term data.

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Thesis Advisor's signature

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