

The objective of this research were 1)to study the employees' adoption toward privatization of Provincial Electricity Authority (PEA) to public company limited, and 2)to study the factors affecting the employees' adoption.

The sampling group used in this research comprised of 365 employees from head office of PEA. Questionnaire was the instrument use to collect data and analytical methods were conducted using statistical software. Statistics used for the analysis were percentage, mean value, standard deviation and discriminant analysis, based on level of significance at 0.05 Research finding showed that the majority of PEA employees (79.2%) adopted privatization of PEA, and a minority of employees (20.8%) did not consent to such privatization.

Factors affecting the employees' adoption toward privatization of PEA are as follows:

1)benefit to the nation as a result of this privatization, 2)privatization and the employees' requirements must be in accordance, and 3)socio-economic factors (sex and operation, construction and maintenance).

Suggestions from this research are as follows: 1)privatization of PEA must be considered a benefit to the nation, especially to promote the people to save the energy (electricity) and collect money from people to develop the electrical enterprise, and 2)privatization and the employees' requirements must be in accordance, especially stability in work life and can share ideals in work.