THESIS TITLE: An Evaluation of Community and Mass

Relations Field Work Project of Khon Kaen

Police Provincial Sub-Division 1

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ABSTRACT

The purposes of this investigation were to study the result and problems of community and mass relations field work project of Khon Kaen Police Provincial Sub-Division 1

The sample was comprised of 1,102 subjects including 324 police officers, 14 sheriffs and vice-sheriffs, 35 facilating agricutural officers, 14 community development officers, 355 educational officers, and 352 village comitee numbers. The subjects were selected by multistage sampling methods. The questionnaires used to collect data were developed by the author. The administered questionnaires

were obtained 91.56 percent. The earned data were analysed by a computer program to calculate percentage, arithmetic mean, and standard deviation.

Findings:

police officeres percieved that the community and mass relations field work project was mostly achieved, whereas four leading ministry officers and the village committee members percieved that the performance was moderately achieved.

The problems on the projects performance concerning policy setting, conducting, personnel, activity evaluation, and people opinion towards the project, were percieved at the "lowest" level. The serious problems were the supporting by the higher organization, poverty of people, budgeting for project evaluation, misunderstanding of people towards objectives of the project, and people's economics.