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EXCHANCE OF THAILAND

LADAWAN TAITANYAPANICH: INFORMATION TECHNOLOGY FOR THE STOCK EXCHANGE OF THAILAND'S INFORMATION DISTRIBUTION. THESIS ADVISOR: ASST. PROF. PANADDA THANASATIT. 146 pp. ISBN 974-583-068-2

The objective of this research is to understand the policy and the process of information distribution of the Stock Exchange of Thailand (SET) with the information technology, the information technology uses problems and its future.

This research is conducted by using qualitative research method. It is primarily based on concepts of information technology and information technology's use in organization and businesses.

The results of the research can be summarized as follows:

The using of modern information technology for the SET's information distribution, is the result of the SET's major policy in order to be the efficient information center and to upgrade herself into international level. Thus the SET implies the policy to change the old securitiestrading method to be computerized, provide sufficient information for the investors over the regions and to promote rational securities investment in the country. The obstacles and problems of the using of the modern information technology as mentioned has caused the unfairness to some investors which is the obstacles to the SET's information distribution policy. The SET's modern information distribution technology in the near future will extend the efficient information services to provide more fast and accurate information for investors including the direct information distribution with the computer on-line.