

The purposes of this research are to compare the editors' opinion concerning front-page news selection among different types of Thai daily newspapers, namely-quality (Siam Rath and Matichon), quantity (Thai Rath and Daily News), and mixed quality-quantity (Ban Muamg and Naew Na) and to determine the correlation between news content published on the front-page and news selection indicated by news editors of each type of newspapers.

The findings of the study show that the quantity newspapers put much more interest on crime news category and on sex news values than quality newspapers and mixed quality-quantity newspapers.

In addition, all of the studied newspapers tend to published more negative news (bad news) than positive ones.(84 % to 16 %). The quantity newspapers show more emphasis on negative news than any other types of newspapers.

Moreover, the quantity newspapers incline to present soft news (crime news,sport news etc.) more than the other newspapers. Daily News newspaper publishes soft news most frequency.(52.9 %). On the other hand the quality newspapers present hard news (political news,economic news,war news etc.)more than the other do. Siam Rat Newspaper publishes hard news with highest frequency (87.0 %).

Correlation tests show that news categories published on front-page of each type of newspapers statistically significantly correspond (at 0.05 level) with the editors'opinion regarding to news selection practices among different types of newspapers. Therefore,this study indicates the consistency of news selection practices and editors'opinion on this matter.