

Independent Study Title : A Production of the Educational
Television Program on Mae-Mai Muay-Thai
or Basic Thai Boxing Strategies

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Abstract

The purpose of this study was to produce the Educational Television Program on Mae-Mai Muay-Thai.

The planning and designing steps involved in the above production were as follows :

1. Analysing the theories and processes of television program production through consultation with experts.
2. Searching for the conceptions to produce the television program.
3. Setting the objectives of the Educational Television program Production on Mae-Mai Muay-Thai.
4. Analysing the program content on Mae-Mai Muay-Thai.
5. Writing the scription of Television Program.
6. Producing the television program and constructing an instrument to evaluate the quality of the program.

7. Constructing, in consultation with the expert, the testing forms for students to evaluate their knowledge and practical terms.
8. Testing one student and subsequently a group of five students, for high secondary students, with the television program, the evaluation instrument and the testing forms to detect any deficiencies which would need further improvement.
9. Field testing a group of 20. Matayom Suksa 6 students in 1991 was obtained from Sakaeo Secondary School, Sakaeo, Prachinburi, who have never practiced "Mae-Mai Muay-Thai" before, with the television program and the testing forms.

The results of the study prove that the educational television program on "Mae-Mai Muay-Thai" was satisfactory in terms of production quality and content value by evaluating from the experts.

The program was also effective. After watching the television program, 20 students had an average grade of 84.75%, regarding their knowledge and the students could practice 15 demonstrational forms correctly on "Mae-Mai Muay-Thai".