

CHANITNAI NA BANGCHANG : POLITICAL AND SOCIAL VIEWPOINTS AND JOURNALISTICS QUALIFICATIONS AS REFLECTED IN MALAI CHUPINIJ'S WRITINGS. THESIS ADVISOR : PROF. SUKANYA SUDBANTHAD, 300 pp. ISBN 974-334-938-3.

The research about political , and social viewpoint reflected in Malai Chupinij's writings is considered a qualitative research based on history which its aim is to study political and social viewpoints through his writings. Malai Chupinij is one of the Thai journalists in dictatorial military reign. The research also includes main factors which formed Malai to have those kinds of journalistic qualifications.

It was found that Malai was the journalist who had a clear - cut viewpoints on promoting democratic system and he additionally emphasized human freedom in the society by not objecting to other's. During the political reformation in 1932 and dictatorial military reign ruled by General Por Phiboonsongkram and General Sarisd Thanaracht . Malai emphasized freedom and democracy , but it did not work . Instead , Malai devoted himself for the sake of country by using his social viewpoints which stress peace - loving nations , such as generosity , patience , honesty , flexibility and so on. He also guided the people the ways to conserve natural environment and be a part of it which is later on , recognized as natural resources conservation.

Concerning main factors which formed Malai Chupinij to be a clear - cut idealistic Person , he was never once occupied by dirty thoughts of selling his dignity just for money. On the contrary , he chose to temporarily escape or by means of political asylum since he was unable to tolerate amidst of political and social pressure. Evidently , he tendered his resignation to several newspapers because he could not stand serving unproper policy or being against capitalist's benefits . He chose to earn his living by cultivating soybean and coconut plantations in Hua Hin and Chumporn instead.

Those factors which influenced Malai's viewpoints are his fellow friends , environment , political and social situations , some concepts from books and foreign articles , his living , family life , education , experience , and personal habits . The latter factor in particular brings the following important elements such as flexibility , friendliness , calmness , honesty . Malai , therefore , is truly an idealistic and esteemed journalist according to the journalist 's code of ethics required by the Journalist 's Association of Thailand.

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