

Sintana Srepan 2011: Factors Related to Health Behaviors of Patients Attending Applied Thai Traditional Medicine Health Care Center of Suan Sunandha Rajabhat University. Master of Science (Health Education), Major Field: Health Education, Department of Physical Education. Thesis Advisor: Associate Professor Supat Teravecharoenchai, M.Sc. 125 pages.

The purpose of this research was to study Factors Related to Health Behaviors of Patients Attending Applied Thai Traditional Medicine Health Care Center of Suan Sunandha Rajabhat University. The samples were 171 respondents and the tool used to collect the data was a questionnaire. Statistics used to analyze the data were percentage, mean, standard deviation. And hypothesis testing was analyzed by the Chi-Square test and the Pearson's correlation coefficient. The findings were as follows:

The results of this research were found that 1) Factors such as gender, age, social status, education, occupation, source of income, average income per month, residences and diseases didn't correlate with the health behavior of the patients attended services at the applied Thai traditional health centre of Suan Sunandha Rajabhat University, but the accommodation correlated with health behavior of those as statistically significant level at the .05. 2) Main factors such as knowledge, attitudes, perceived benefits and barriers associated with health behavior didn't correlate with the patients' health. 3) Contributing factors include convenience of service, quality of service, behavior of the service providers, charge of service, medical expenses didn't correlate with the patients' health. 4) Reinforcing factors such as information consuming on health promotion from various media, and to gain knowledge of health care from close people didn't correlate with the health behavior of the patients.

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Student's signature

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Thesis Advisor's signature