

Jurairat Boonruab 2008: Factors Relating to Client Behaviors of Applied Thai Traditional Medicine Care Center at the Faculty of Medicine of Thammasat University (Rangsit Campus) Khlong Luang District, Pathum Thani Province. Master of Science (Health Education), Major Field: Health Education, Department of Physical Education.
Thesis Advisor: Associate Professor Alisa Nititham, M.Ed. 116 pages.

The objective of this survey research was to determine factors relating to client behaviors of applied thai traditional medicine care center at the Faculty of Medicine of Thammasat University (Rangsit Campus) Khlong Luang District, Pathum Thani Province. Sample were consisted of 165 registered out patients obtained by purposive sampling. Data were collected with the questionnaire constructed by the researcher. The analyses were made for percentage, arithmetic mean and standard deviation. The relationships between hypothetical factors and behaviors clients of seeking health services were analysed by Chi-square and Pearson's Product Moment Correlation Coefficient.

The results were as follows: The bio-social factors namely, sex, age, status, education and profession had no significant relationship with client behaviors after practice of applied thai traditional medicine care center. Services used to locality had significance relationship with client behaviors after practice of applied thai traditional medicine care center with statistical significance at the level of .05. Predisposing factors namely, perceived knowledge, perceived benefit and perceived barriers had significance relationship with client behaviors after practice of applied thai traditional medicine care center with statistical significance at the level of .01. Attitude of clients had relationship with client behaviors after practice services with statistical significance at the level of .05. While enabling factors had relationship with client behaviors after practice services with statistical significance at the level of .01. Reinforcing factors had relationship with client behaviors after practice services with statistical significance at the level of .01. The client behaviors after practice of applied thai traditional medicine care center were at a moderate level.

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Thesis Advisor's signature

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