Titikarn Assatarakul 2011: Factors Related to Internet Falsification Behavior of Middle Adolescents in Phra Nakhon, Bangkok Metropolitan. Master of Arts (Applied Sociology), Major Field: Applied Sociology, Department of Sociology and Anthropology. Thesis Advisor: Assistant Professor Dusadee Charoensuk, Ph.D. 167 pages.

This research was aimed at studying the most abused aspect of internet use and the factors related to the internet falsification behavior of middle adolescents in Phra Nakhon District, Bangkok Metropolis. Questionnaire was employed to collect the data from 400 samples. Analysis statistics were percentage, mean, standard deviation, with Chi-square test, Pearson's Product Moment Correlation Coefficient and Stepwise Multiple Regression Analysis used to investigate the hypothesis with the significant level at .05

The majority of the samples were 17 year-old female teenagers studying in single sex schools. This group of samples have used internet quite often or almost every day for more than 6 years, approximately 1-3 hours a day. The samples used their personal computers to surf the internet at home while they were alone. The statistical dada illustrated that they had high level of knowledge and understanding in using internet. However, the samples were rarely aware of the negative impacts from using internet. The data also indicated that the samples had appropriate family upbringing in high level and most of their friends had appropriate behavior in high level. As well as, they were appropriately influenced by the media in high level. On the other hand, the statistical data showed that they had the internet falsification behavior in the low level. For hypothesis testing, it indicated that sex, age, school type, GPA, marriage status of parents, income, parents' income, living with, reason for education and entertainment, frequency, who live with when using, place, news exposure had relationship with abuse behavior of middle adolescents significantly at .05 level. The ability to use the Internet was at positive relationship to the abuse behavior of middle adolescents significantly at .01 level. The appropriate family upbringing level, appropriate friends' behavior level, appropriately influenced by the media level were at negative relationship to the abuse behavior of middle adolescents significantly at .01 level. The predictive factors on the falsification behavior of middle adolescents were reason for education, appropriate friends' behavior level, age, ability to use the Internet, appropriately influenced by the media level, school type, reason for entertainment, frequency all of them were able to falsification behavior of middle adolescents all together 69.8 percent significantly at .05

Student's signature

Thesis Advisor's signature

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