

Thanatuch Thaniggul 2010: Factors Relating to Health Promotion Behaviors of Elderly Persons in Bang Khonthi District, Samut Songkhram Province. Master of Science (Health Education), Major Field: Health Education, Department of Physical Education. Thesis Advisor: Associate Professor Supat Teravecharoenchai, M.Sc. 140 pages.

The purpose of this descriptive research was to study the factors related to health Promotion behavior of elderly persons in Bangkhontee District, Samut Songkhram Province. Samples were consisted of 378 people obtained by simple random sampling. Data were collected with the interview form constructed by the researcher and its quality was tested and accepted. The data analysis was made by statistical package for percentages, arithmetic means, standard deviation. The relationships between factors and people's health promotion behaviors were analyzed by Chi-square test and Pearson's Product Moment Correlation Coefficient

The majors finding were as follows: 1) The health promotion behaviors of elderly persons in Bangkhontee District, Samut Songkhram Province were at amoderate level. 2) The bio-social factors with health promotion behaviors of elderly with statistical significance at the level of .05 3) The perceiving of health promotion behaviors with health promotion behaviors of elderly with statistical significance at the level of .05 and perceiving of severity or noxiousness on health promotion had positive relationship with health promotion behaviors of elderly with statistical significance at the level of .05 4) Perceiving of self- efficacy on health promotion had positive relationship with health promotion behaviors of elderly with statistical significance at the level of .05 and outcome expectation on health promotion had positive relationship with health promotion behaviors of elderly with statistical significance at the level of .05 5) The social support of health promotion behaviors with health promotion behaviors of elderly with statistical significance at the level of .05.

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Thesis Advisor's signature