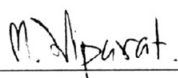


Wiparat Meenil 2006: Factors affecting Demand for Shrimp Feed in Thailand.
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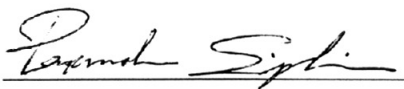
The major objectives were to study the general situation of shrimp feed industry, factors affecting shrimp feed demand and forecasting the demand for shrimp feed during the years 2006-2010.

The results of this study indicated that the factor affecting shrimp feed demands was the export quantity. Meanwhile, wholesale price adjusting with animal feed wholesale price index agreed with the theory but was not significant. Thereby, wholesale price adjusting with animal feed wholesale price index varied in the opposite direction to shrimp feed demand. Meanwhile, the export quantity varied in the same direction as shrimp feed demand.

The forecast of shrimp feed demand in Thailand during the years 2006-2010 found that the shrimp feed demand tended to decline to 457,674.70, 446,554.10, 435,424.20, 424,288.70 and 413,149.70 tons, respectively. This forecast could be the basic information for entrepreneurs to arrange the proper marketing and production plan for shrimp feed industry to serve the Thai shrimp-feed industry in the future.



Student's signature



Thesis Advisor's signature

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