

Meena Panthong 2009: The Efficiency of Producing Group in Amphoe Pa Mok, Ang Thong Province. Master of Arts (Applied Sociology), Major Field: Applied Sociology, Department of Sociology and Anthropology. Thesis Advisor: Mr. Suraphan Bejrapha, M.A. 123 pages.

The purposes of this study were to study the problem which will be effect the career cooperation in Amphoe Pa Mok, Ang Thong Province. Sample for the study consists 4 of career groups in Amphoe Pa Mok Ang Thong Porvince. Each group consist 30 members. The Efficiency of Productivity Group in Amphoe Pa Mok was identified in the context of demographic factors and social factors by using questionnaires as data collecting tools from 120 samples group. Statistic analysis were percentage, average mean and standard deviations and hypothesis testing by Chi-Square test at 0.05 significantly statistic level.

The results indicate that majority of the respondents are female with an average age 54.4 years old, graduated from primary school, the most of monthly income from joining productivity group is 1,000 baht, monthly income from their occupation more than 10,100 baht, most of them joining group for 10 years. The efficiency of productivity is in moderate level (average mean 0.62 percent) and the factors found to be significantly related with the efficiency of productivity are known each other, exchange their ideas, understand their purpose for productivity group and to support their needs to produce group. The factors are inverted relate with the efficiency of productivity are sponsor, equipment and place. The problems which will be effect the career cooperation are the price of product, the quality of product and the efficiency of the member.

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