

Araya Phaksorn 2010: The Effectiveness of Health Education Program for Promoting Self-care Behaviors of Pregnant Women Having Iron Deficiency Anemia, Prachuapkirikhan Hospital. Master of Science (Health Education), Major Field: Health Education, Department of Physical Education. Thesis Advisor: Associate Professor Supat Teravecharoenchai, M.Sc. 165 pages.

The purpose of the experimental research was to study the effectiveness of health education program for promoting self-care behaviors of pregnant women having iron deficiency anemia. The experimental design was pre test - post test Static Group Comparison Design. The sample by purposive sampling were consisted of 60 complicated pregnant women and random assignment into experimental group and comparison group. The questionnaire developed by the researcher and its quality was tested and accepted was used for collection the data 2 times, that were before training, after training. The analysis of data was done for percentage, mean, standard deviation, t – test, Pearson’s Product Moment Correlation Coefficient and Chi – square test were applied for the analysis of data.

The Major finding indicated that. The experimental group had internal factor significantly higher knowledge, attitude, perception of susceptibility, severity, benefits and barriers, social support and self care behavior than before training and had these internal factors higher than the control group. The research indicated that the health education program for self-care behaviors of pregnant women having iron deficiency anemia was effective.

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Student’s signature

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Thesis Advisor’s signature