

Teeradet Chumnarnkit 2012: Social Capital as an Important Factor Supporting the Success of the Agricultural Women Group: A Case Study of the Ban Pratun Agricultural Women Group at Tambon Tael Amphoe Sikhoraphum, Changwat Surin. Master of Arts (Applied Sociology), Major Field: Applied Sociology, Department of Sociology and Anthropology. Thesis Advisor: Mrs. Oranutda Chinnasri, Ph.D. 179 pages.

The purposes of this research were 1) to study the level of social capital (leader, trust, reciprocity, network, information and person or external organizations, supports) supporting the success of the Ban Pratun agricultural women group, Tambon Tael, Amphoe Sikhoraphum, Changwat Surin. and 2) to study the relationship between social capital and the success of the Ban Pratun Agricultural Women Group by interviewing all members of the group, totally 87 people and using the analysis descriptive statistics, correlation coefficient of simple (Correlation Coefficient:r) and qualitative information obtained from key informants' interviews.

The results showed that 1) social capital supporting the high success of the Ban Pratun Agricultural Women Group were leader, trust, reciprocity, network, information and person or external organizations' support. 2) factors affecting the relationship between social capital and the success of the Ban Pratun Agricultural Women Group were discovered that the leader was highly related to the success of the group. Trust and reciprocity were moderately correlated. For the information, the network and person or external organizations' support, they were tied to the low success of the group. The correlation coefficient (r) was 0.839, 0.723, 0.578, 0.437, 0.412 and 0.398 respectively with statistical significance at the 0.01 level.

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Thesis Advisor's signature