

Haruethai Chansai 2007: Attitude and Expectancy toward the Violence in Southern Part of Thailand Affecting Job Performance: A Case Study of Nurses in Four Provinces. Master of Science (Industrial Psychology), Major Field: Industrial Psychology, Department of Psychology. Thesis Advisor: Miss Thipthinna Smuthranond, Ph.D. 149 pages.

The objectives of this research were to study: 1) a difference of personal factors affecting job performance of nurses; 2) relating of attitude toward the violence in southern part and expectation toward the violence in southern part with job performance of nurses; and 3) personal factors, attitude toward the violence in southern part and expectation toward the violence in southern part could predict job performance of nurses. Samples were collected from 314 nurses of Songkla Yala Pattani and Narativatratchanakarin hospitals. Data were analyzed by percentile, mean, standard deviation, t-test, F-test, Pearson's product moment correlation coefficient, stepwise multiple regression analysis.

Results revealed that 1) difference hospitals could be significantly on job performance of nurses ($p \leq .05$); 2) attitude toward the violence in southern part in affective component was positively related to job performance of nurses ($p \leq .05$); 3) expectation toward the violence in southern part in welfare was positively related to job performance of nurses ($p \leq .05$) and social service and safety were positively related to job performance of nurses ($p \leq .01$); and 4) Pattani hospital, Narativatratchanakarin hospital, attitude toward the violence in southern part in welfare and expectation toward the violence in southern part in social service could predict job performance of nurses ($p \leq .01$).



Student's signature



Thesis Advisor's signature

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