

Watcharaporn Engchuan 2012: Attitude to Online Game of Undergraduate Students, Kasetsart University Bangkok Campus. Master of Arts (Social Development), Major Field: Social Development, Faculty of Social Sciences. Thesis Advisor: Major Panomporn Phoomchan, Ph.D. 114 pages.

The objectives of study were attitude toward online game and compare personal data include sex, faculty, academic year, GPA, accommodation type, living type, monthly salary, efficiency of monthly salary. We also study relationship between personal basic data, game online type, motivation, and social support and undergraduate students' attitude toward online game from Kasetsart University, Bangkok Campus.

The Sample of this study comprised of 379 undergraduate students from Kasetsart University, Bangkok Campus. Analysis of statistical data by implement percentage, maximum, minimum, mean, standard deviation, difference test by implement analysis of variance, relationship test between two variables by implementing analysis of independent, effect test of independent variable which affects to dependent variable, and relationship test by computing Pearson's product moment correlation coefficient, which significance indication is 0.05.

The study result found that most favorite online game among students was adventure game; their attitude toward online game was strongly agreement. Where survival need has no effect to playing game. Students' game online playing receives most support in aspect of friend's social support. Personal data include different sex and efficiency of monthly salary relatively have different attitude toward online game. In addition, motivation and social support has relationship with positive attitude toward online game.

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Student's signature

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Thesis Advisor's signature