Aunchulee Sibou 2006: Attitude toward Work and Internal Locus of Control in Related to Job Performance of First-Line Leaders: A Case Study of Private Bank Officers. Master of Science (Industrial Psychology), Major Field: Industrial Psychology, Department of Psychology. Thesis Advisor: Assistant Professor Wattana Srisatvacha, M.Ed. 107 pages.

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The objectives of this research were to: 1) compared the job performance of first-line leaders difference in personal data such as sex, age, level of education and job experience. 2) Study the relationship between attitude toward work and job performance. 3) Study the relationship between internal locus of control and job performance. 4) Study their predictability with job performance of first-line leaders. The sample were 154 first-line leaders of private bank. The research measurement used for collecting data were questionnaire. The data was analyzed by statistical package for social science computer programs. Statistics analyzed were percentage, mean, standard deviation, t-test, F-test, Pearson's product moment correlation coefficient and multiple regression analysis.

The results are as follows: 1) first-line leaders with different sex, age, job experience have significantly differences of job performance at .05 level of statistical and level of education there is not have the difference of job performance. 2) The attitude toward work have positive relationship with job performance. 3) The internal locus of control have positive relationship with job performance. 4) The age, attitude toward work and internal locus of control could approve the variance of the job performance at .05 level of statistical significance at 40.30 percents.

Amle Sihn.

W. Srivadra 25/05/2006

Student's signature

Thesis Advisor's signature