

Patcharee Sakulpinyo 2006: The Characteristics of Native Textiles Desired for Accommodating Rooms of Hotels in Bangkok Metropolis. Master of Home Economics, Major Field: Home Economics, Department of Home Economics. Thesis Advisor: Assistant Professor Kajjarus Pirothamsiri, Ph.D. 93 pages.

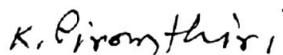
This research aimed to study 1) the opinions about using native textiles for accommodating rooms of hotels in Bangkok and 2) the characteristics of native textiles desired for accommodating rooms of hotels in Bangkok. The sample of this research was the house keeping manager of 29 person in Bangkok which had been ranked by Thai Hotel Association as 3 stars, 4 stars and 5 stars, by using purposive sampling. Data were collected using questionnaires and were analyzed by computer program for frequency and percentage.

The results of study found that House keeping manager agreed that the native textiles are suitable for specially decorated room. Most of the hotel administrators also agreed that silk fabrics in solid color are appropriate for pillow cases and narrow bedspreads. Concerning the characteristics of products, the administrators agreed they should be meticulous, beautiful, neat, various and interesting, and also the products should be strong, durable and resistant to abrasion.

Most of the House keeping manager agreed that the native textiles should be made from silk. Dyeing of natural dyes and synthetic dyes, that fabrics in solid color, non art designs or a little designs in the products sheet. The hue of the product that they need should be warmed hue and mild hue. The product could be clean by dry cleaning, and the product life cycle should be 4-6 years long. Most of the products that they want are the bedding set textiles product.



Student's signature



Thesis Advisor's signature

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