Nantiya Promtong 2007: The Association between Other Comprehensive Income Components and Market Return of Firms Listed in the Stock Exchange of Thailand. Master of Business Administration, Major Field: Business Administration, Interdisciplinary Graduate Program. Thesis Advisor: Mr. Sansakrit Vichitlekarn, Ph.D. 160 pages.

The objectives of this study were to study nature and presentation of other comprehensive income components (OCIs) promulgated in Thai Accounting Standards (TASs), International Financial Reporting Standards (IFRSs), and US Accounting Standards (U.S. GAPPs); and to examine the association between other comprehensive income components and market return of firms listed in the Stock Exchange of Thailand (SET). A model used in this study was modified from that conducted by Dhaliwal *et al.* (1999). Secondary data was gathered via texts, documents and website of SET, and then analyzed using descriptive statistics which were mean, percentage, standard deviation, maximum, and minimum as well as using inferential statistics which were simple regression analysis and multiple regression analysis.

The results conclude that the U.S. GAAPs identify three OCIs which are foreign currency translation adjustments, minimum pension liability adjustments, and unrealized gains and losses on available for sale investments. As covered in the IFRSs, there are five OCIs: changes in revaluation surplus, gains and losses arising from translating the financial statements of a foreign operation, gains and losses on remeasuring available for sale financial assets, the effective portion of gains and losses on hedging instruments in a cash flow hedge, and actuarial gains and losses on defined benefit plans recognized. In addition, three OCIs promulgated in TASs are gains and losses arising from translating the financial statements of a foreign operation, changes in revaluation surplus, and unrealized gains and losses on available for sale investments. Regarding the association between the three OCIs and the market return of listed firms, the study finds that only gains and losses on remeasuring available for sale of financial assets item is positively associated with the market return. Such association depends on types of the industries as well as on the deflators employed to deflate net incomes and OCIs used in the model.

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