

Chaiwat Teerakunpisut 2011: Relationship between Personal Characteristics Self-Sufficiency Economy Living and People's Quality of Life in Tambon Suso, Amphoe Palian, Changwat Trang. Master of Arts (Applied Sociology), Major Field: Applied Sociology, Department of Sociology and Anthropology. Thesis Advisor: Associate Professor Narong Srisawas, Ph.D. 135 pages.

The purposes of this research were 1) to study the quality of life of the people in Tambon Suso, Amphoe Palian, Changwat Trang 2) to demonstrate the relationship between personal characteristics of the people living under the self-sufficiency economy and people's quality of life in Tambon Suso, Amphoe Palian, Changwat Trang and 3) to achieve suggestions on improving the quality of life under the sufficiency economy for the people in Tambon Suso, Amphoe palian, Changwat Trang. Questionnaires were instruments for collecting data with the stratified random sampling of 311 samples. Analysis statistics used to investigate the hypothesis with the significant level at 0.05 were percentage, mean, standard deviation, and stepwise multiple regression analysis.

The results found that the majority were male, 40-60 years of age, secondary school level educated, married, of 4-6 persons per households in size with, the main occupation of rubber plantation, the average monthly income of 18,427.91 baht , the average expenditure per month of 13,019.94 baht , and received information on the sufficiency economy. Variables that could predict quality of life were immunization in good and modest intellectuality, reasonable married number of family members and the morality. All variables predicting the quality of life of the people were 29.6 percent and statistically significant at the 0.05 level.

Suggestion for improving the quality of life of the people from this study is household heads and community leaders should explain and promote family and community members to be aware of the forms and procedures of the sufficiency of life. It is one way to help improve the quality of life of the people into a more sustainability.

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Thesis Advisor's signature