

Thesis Title : Evaluation of Self-Employment Promotion Project in the  
Educational Opportunity Expansion Schools at Lower  
Secondary Education

Author : Miss.Somjai Udomsri

M.Ed. : Curriculum and Instruction

Examining Committee :

Assoc.Prof.Annat	Chanpan	Chairman
Assoc.Prof.Dr.Sutan	Chanhom	Member
Assist.Prof.Supawat	Cheunchob	Member

### Abstract

The objectives of the research were to evaluate the conditions and to analyze the factors related to the success of Self-Employment Promotion Project in the Educational Opportunity Expansion Schools at lower secondary education. The samples who gave information were 23 project responsible teachers, 133 project adviser teachers and 338 pupils joining the projects from 26 educational opportunity expansion schools in Sakonnakhon province. The study showed that the project was conducted as follows : 1) Situation analysis, the information from the student's self-employment activities handbooks, community-economic conditions and types of occupation, the parents' occupations, students' occupational needs and interest, budget, materials, buildings and their location were considered for possibility and suitability of setting the project in the schools.

2) Project planing, the project plan was drawn up in order to set the self-employment activities. Most of the plans were placed in the school year-plan. The project goal was the grouping of students in order to choose their self-employment occupation activities according to their needs and interest. They used the stages of considering the possibility and suitability, planning and drawing up the self-employment project as the school's project planing.

3) Implementation, the school prepared all related factors such as personnel, budget, materials and buildings, management, public relation, etc. In operation the school let the students draw up the project in the occupation they chose for their group and set the project advisers for the group. The adviser took the roles of examining, advising, guiding and reporting to the administrators or the project responsible people.

4) Evaluation, the evaluation processes were in 3 stages : pre-operation stage, while-operation stage and post-operation stage. In the pre-operation stage they examined the school conditions, the student needs and interest in occupation, markets and project service. In the while-operation stage they evaluated the cooperation within the group and working system. And in the post-operation stage the evaluated the project profit.

The implemention as mentioned above made the project successful according to the Department of General Education's criteria. However, the study also showed that the project was facing the problems about the personnel's readiness such as knowledge, understanding and time devoted to the project. Furthermore the unsuitable environment for

producing and project service, the lack of support money, the lack of cooperative system and the lack of other support made the project far from the project's plan. These were the main factors that might, effect the project and made the project more succeed were personnels, community environment, budget and management.