

Apichart Navanukroh 2006: The Relationship Between Attitude at Work, Organizational Commitment and Working Behavior of Supervisors of the Small and Medium Enterprises Participated in the Entrepreneur Development Program, Central Region. Master of Science (Industrial Psychology), Major Field: Industrial Psychology, Department of Psychology.
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The objectives of this study were 1) to study the attitude at work, organizational commitment and working behavior 2) to study the relationship of personal factors, the attitude at work, organizational commitment and working behavior 3) to study the predicting factors of working behavior from personal factors, the attitude at work and organizational commitment. Samples in this study were 142 supervisors of the small and medium enterprises participated in the entrepreneur development program. Data were collected by the questionnaires and analyzed by package statistical computer program.

The results revealed that 1) the attitude at work, organizational commitment and working behavior of the supervisors were at the moderate level. 2) Age was significantly correlated with working behavior in communication aspect at .05. Duration of work was not significantly correlated with working behavior. There was no significant difference in working behavior of samples with different sex. Different working behavior in communication aspects were found between different marital status at .05. Attitude at work were significantly correlated with working behavior as a whole while there was negative correlation with working behavior in regulation aspect. Organizational commitment in behavioral aspect was related to working behavior in problem solving and decision making aspects at .05. 3) Regression analysis showed that only attitude at work, supervisor aspect could predict working behavior for 7.2 percentages at .05.



Student's signature



Thesis Advisor's signature

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