

Wareerat Suwonwitee 2011: Farmers' Satisfaction on Development Project Ban Tung Cheang Dee, Tungkwat Subdistrict, Lamae District, Chumphon Province. Master of Science (Agricultural Extension), Major Field: Agricultural Extension, Department of Agricultural Extension and Communication. Thesis Advisor: Assistant Professor Supattra Srisuwan, Ed.D. 172 pages.

The objectives of this research were 1) to study individual factors, economic factors, avail agricultural information, and the satisfaction of farmers with the Development Project. 2) To compare the satisfaction of farmers with the Development Project and to study individual factors which leads to diverse leads on satisfaction. 3) To assess relationship between economic factors in with the satisfaction of farmers with the Development Project. The research samples were 199 individual farmers in the Development Project Ban Tung Cheang Dee, Tungkwat Sub-district, Lamae District, Chumporn Province during 2005-2008. Scheduled Interviews were used data. Statistic analysis was used for the interpretation of the data such as percentage, arithmetic means, standard deviation, t-test, f-test and least Significant Difference and Pearson Correlation coefficient.

The result revealed that the majority of the research only use male with an average age of approximately 47.29 years with primary school educational. The major occupation of the respondents was farming most respondents proved to have experience in farming was 17.82 year. The average farm size was 17.22 Rais with an average rubber planting of 12.31 Rais. Number of family members average 4.25 persons had family labors average 2.82 persons and no employment. An average income from rubber planning 287,818.18 bath per year and income from other agricultural 145,528.84 bath per year and an average non-agricultural income was 63,759 bath per year. The exposure to agricultural information were mostly from community leaders, radio and meetings. In terms of the satisfaction of farmers with in the average is on rather high levels. The result of this study revealed diverse age, educational backgrounds, major occupations, experience in farming, exposure to be the persevere an mass media, the ex-land of rubber plainly, the number of family influence and labors to be .05 and .01 level of significant.

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Thesis Advisor's signature