

Burin Tapsarn 2006: Recreation Satisfaction of Participants at the Tourism Office of Chulachomklao Royal Military Academy. Master of Science (Recreation), Major Field: Recreation, Department of Physical Education. Thesis Advisor: Associate Professor Alisa Nitithum, M.Ed. 134 pages.
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The purpose of this study was to evaluate recreation satisfaction of participants at the Tourism Office of Chulachomklao Royal Military Academy and to find the relationship between satisfaction and economic status of recreation participants at the Tourism Office of Chulachomklao Royal Military Academy. Subjects were 361 tourists who went to travel at the Tourism Office of Chulachomklao Royal Military Academy during January to March 2006.

The research instrument was a self-administered questionnaire which was approved by 5 leisure experts. The index of congruence of it was 0.51 – 0.86. Meanwhile the reliability was conducted by 30 recreation participants at the Tourism Office of Chulachomklao Royal Military Academy. The Alpha coefficient was 0.98. Data were analyzed by using percentage, mean, standard deviation, t-test, F-test, and LSD for testing the difference.

Findings were found that recreation satisfaction of participants at the Tourism Office of Chulachomklao Royal Military Academy were very high. The three priority areas of recreation satisfaction were:- 1) the official and personnel; 2) the value and benefits of leisure services; and 3) the nature environment maintenance. The least recreation satisfaction was the public relation. The relationship among satisfaction and economic status of recreation participants were revealed that there were no significant differences among sex, age and satisfaction of participants. However, sex was significant differences to the satisfaction in areas official & personnel, and public relation at the level of 0.5. Moreover, recreation participants gave some suggestion to provide guided document/information in travel places, to improve facilities, and to increase the number of shops in the Tourism Office of Chulachomklao Royal Military Academy.



Student's signature



Thesis Advisor's signature

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